


TRAILS IN VIRGINIA

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bike walk rva / sports backers
virginia bicycling federation
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Why Trails?

Transportation Equity

Activity-borne Healing

Climate Goals

Economic Development and Tourism

What's your why?

2021 VA General Assembly

\$10m for trails in state budget

First time in a long time, if not ever

Bicyclist Safety Act (HB2262)

Change lanes to pass // riding 2-abreast
Study for Safety Stop

Equity // Speed // Beyond

Safety and equity are increasingly showing as values in transportation policy making

Things you can do next

Lead regional earmark effort

Shovel-readiness, regional trail org, TPO, CR and Senator.

Get your legislator out in the field

Ask, and ask again. Take a good picture.

Engage with VA Outdoor Caucus

Enthusiasm helps legislators commit the funding.

Support orgs who are making magic

Start with your regional org, then your state org.

More specific things

Letters of support

Draw a map

Sign-on letter

Walking tours

Bike Month events

Make shareable graphics

Clean-ups and tree plantings

Volunteer with other organizations

Host informal informational happy hours

Open comments at council/supervisor meeting

Get to know your CTB member, speak at meetings

Make some public art

Do something new and thoughtful and interesting



Virginia Trails: Highlight s

Fall Line

Eastern Shore Rail Trail

B.O.A.T. - Birthplace of America Trail

Shenandoah Valley Rail Trail

Mt. Vernon Trail improvements

Valley to Valley Trail

Elizabeth River Trail

Three Notched Trail

East Coast Greenway

A photograph of two runners on a dirt trail in a forest. The runner in the foreground is a man with a beard, wearing a grey tank top, black shorts, and a grey cap. He is smiling and looking towards the camera. The runner in the background is a woman wearing a blue tank top, dark shorts, and a blue cap. She is also smiling and looking towards the camera. The trail is covered in fallen leaves, and the background is filled with tall trees with green foliage. The entire image has a green color overlay.

How do trails get funded?

01 Federal

Transportation Alternatives (TA)
Congestion Mitigation and Air Quality (CMAQ)
Earmarks * Stimulus bills

02 State

Smart Scale - Revenue Sharing
VDOT and DCR

03 Regional

Regional Transportation Authorities
MPO / TPO partnerships

04 Local

Capital Improvement Plans (CIP)
Planning - Local parks
Bond referenda

05 Private

Major Gifts - Naming Rights - Easements
In-kind donations - Building materials

If there
is no
budget,
it is not
a priority

To succeed

Keep eyes on prize, but be ready to adapt as the landscape shifts

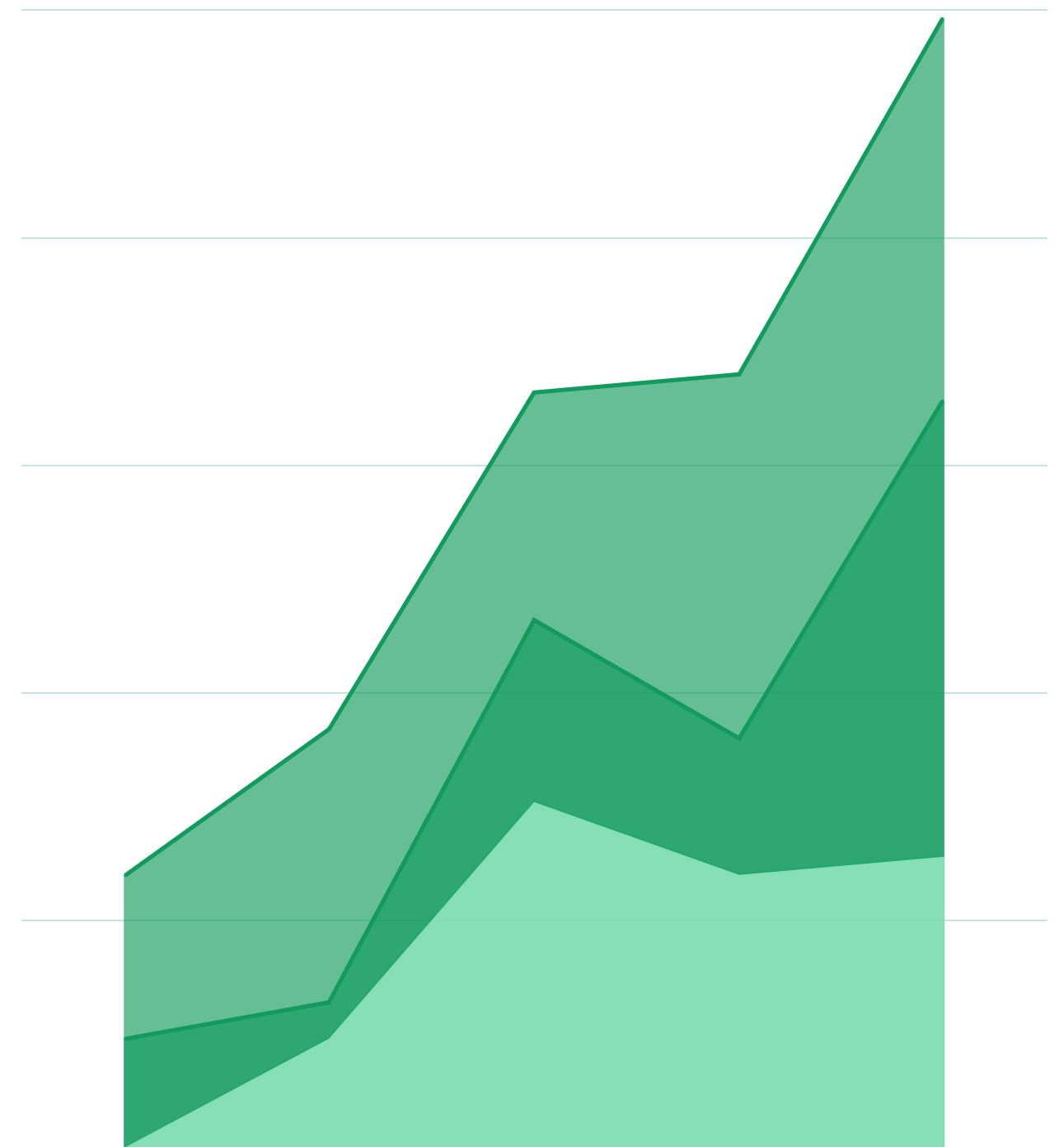
Chase energy, opportunity, funding

Continually bring new people into the fold

Model positive behavior

Be pleasantly persistent, yet patient

Humor helps



Thanks for
coming to
my
Trail Talk.

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