

A CONVERSATION FOR CONSERVATION LEADERS

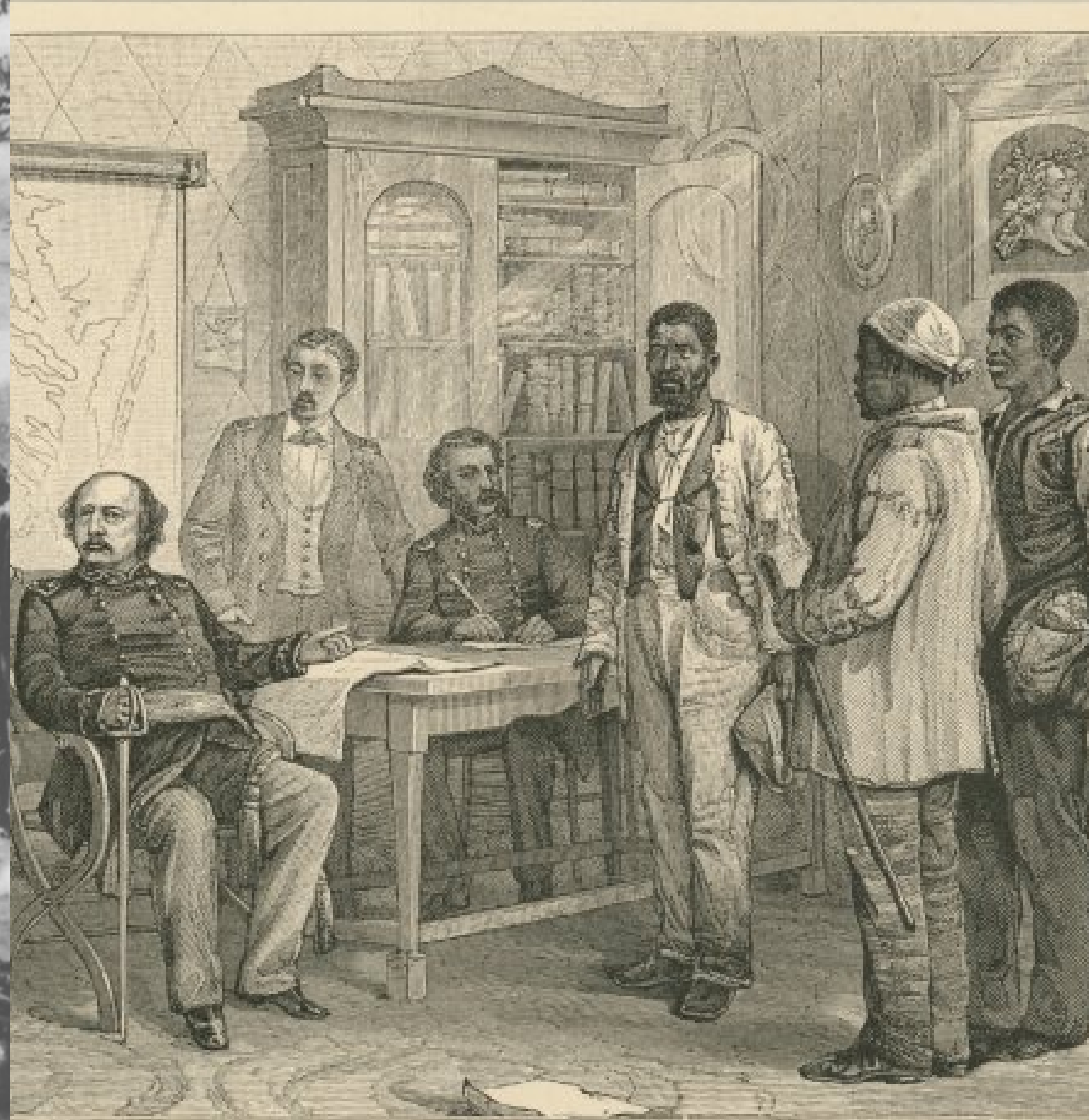
Community healing & *Conservation*

How environmental stewardship and
community wellbeing can shape Fort
Monroe for the future



565 acres
>7 miles of shoreline
3.9-mile seawall trail
1 million+ sq. ft. of unused commercial space
1 million+ visits per year
400 years of history

Fort Monroe's History



CONTRABAND OF WAR.



Fort Monroe's Present and Future



An intentionally- designed *place*

- Considers the totality of vibrancy: people, planet, place
- makes equitable economic growth more likely
- makes health programming more effective
- makes cultural identity more cohesive
- makes a thriving community more possible

Landscape Action Plan:



Mary Margaret Jones
Hargreaves Jones
Pres & CEO, FASLA,
FAAR, RLA



Mitchell Silver
Advisor, former
commissioner for NYC
Parks, Raleigh city council



James Lima
JLP+D, President,
founding president of the
Gov Island Preservation
and Education
Corporation

“The LAP”; a strategic framework for how FMA will develop, activate, and steward Fort Monroe over the next 50+ years, informed by world-class design expertise, community input, and the site's layered ecological and historical significance, and meant to replace reactive development with a vision-led capital strategy.

Antonyms: master plan, land use plan, zoning plan

Development thesis *for Fort Monroe:*

Supporting the conditions, the landscape, the infrastructure, the programming, and the stewardship capacity that allows this place to function as a living community asset.

Fort Monroe *Whole Health Initiative*

With generous support from:



Fort Monroe *Whole Health Initiative*

With generous support from:



- Unique activations, weekends from June-August
- Partnered with existing Fort businesses, MEI, and regional partners
- Leveraging high demand and a captive audience (recreation and wellness)
- Rich community wellbeing learnings to inform future programming

Hampton & Phoebus

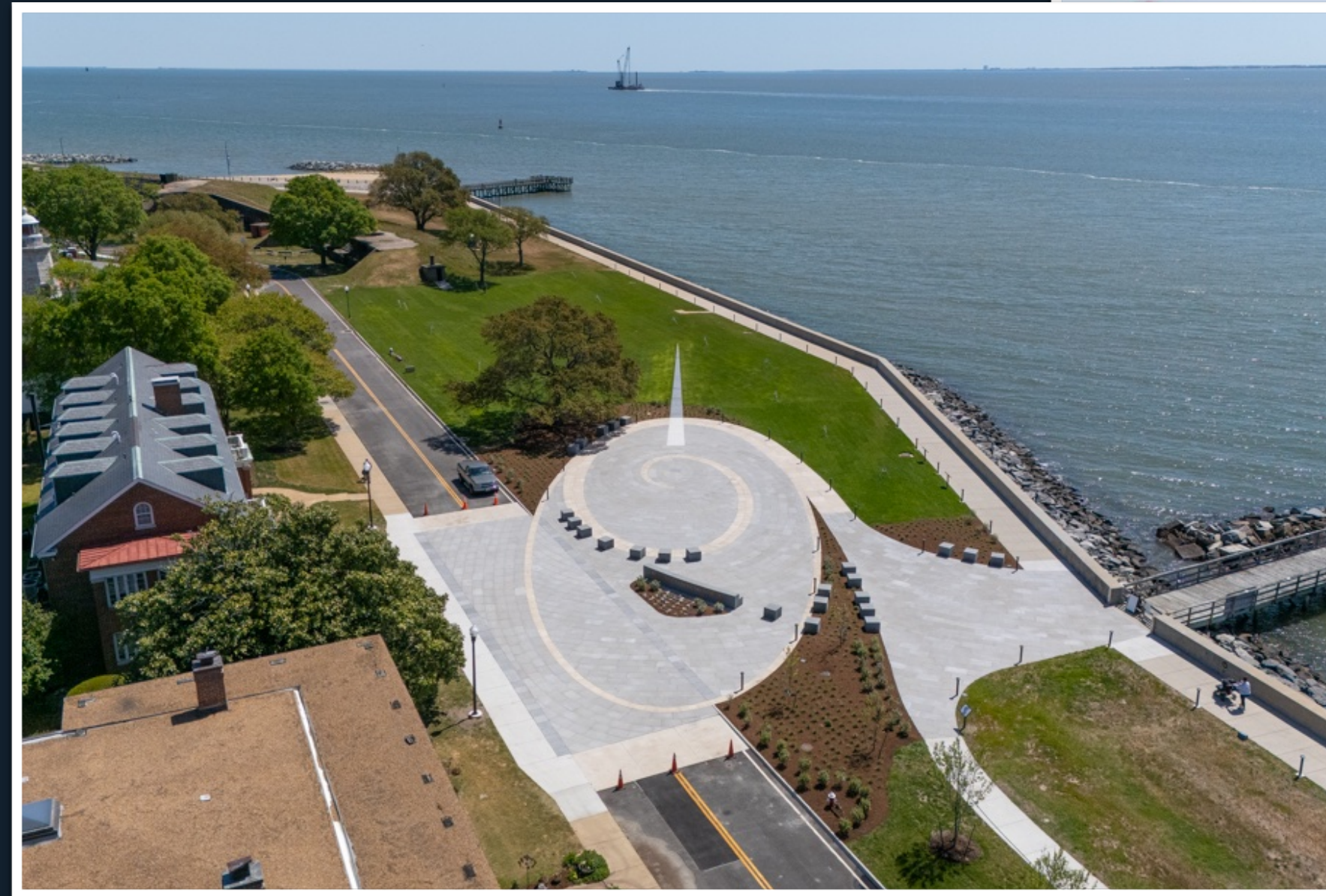


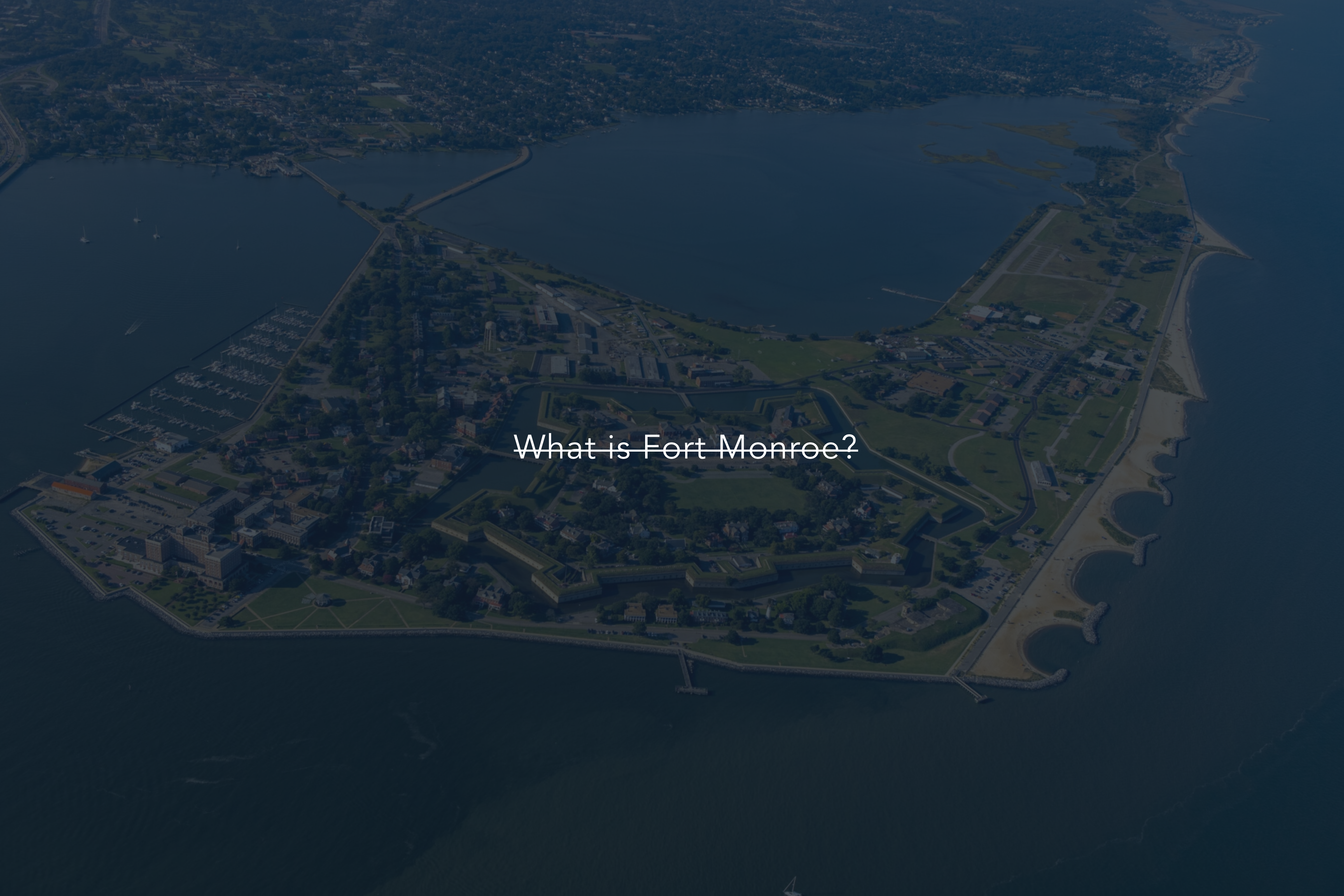
- The gateway to the Fort
- Median income: \$33,000
- 66% asset-limited households
- Densely Black, skews older
- Hampton ranks 78th out of 133 Virginia cities and counties on overall health outcomes
- Health behaviors rank 92nd
- Social and economic factors rank 97th

What does it mean to steward a world-class
healing landscape surrounded by people who
have the least access to healing?

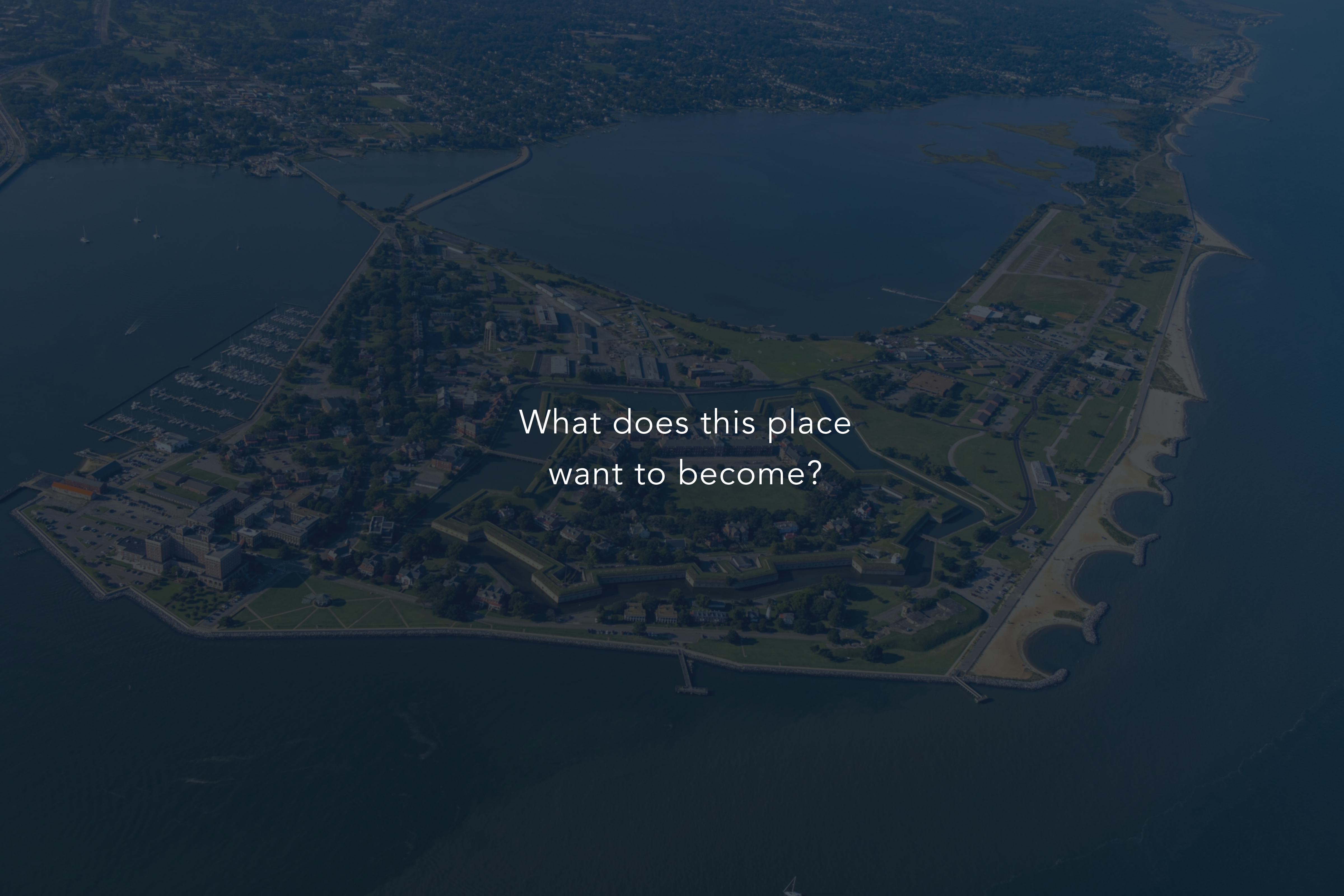
A country that is not honest about
its history is not well.

African Landing Memorial *Dedication*

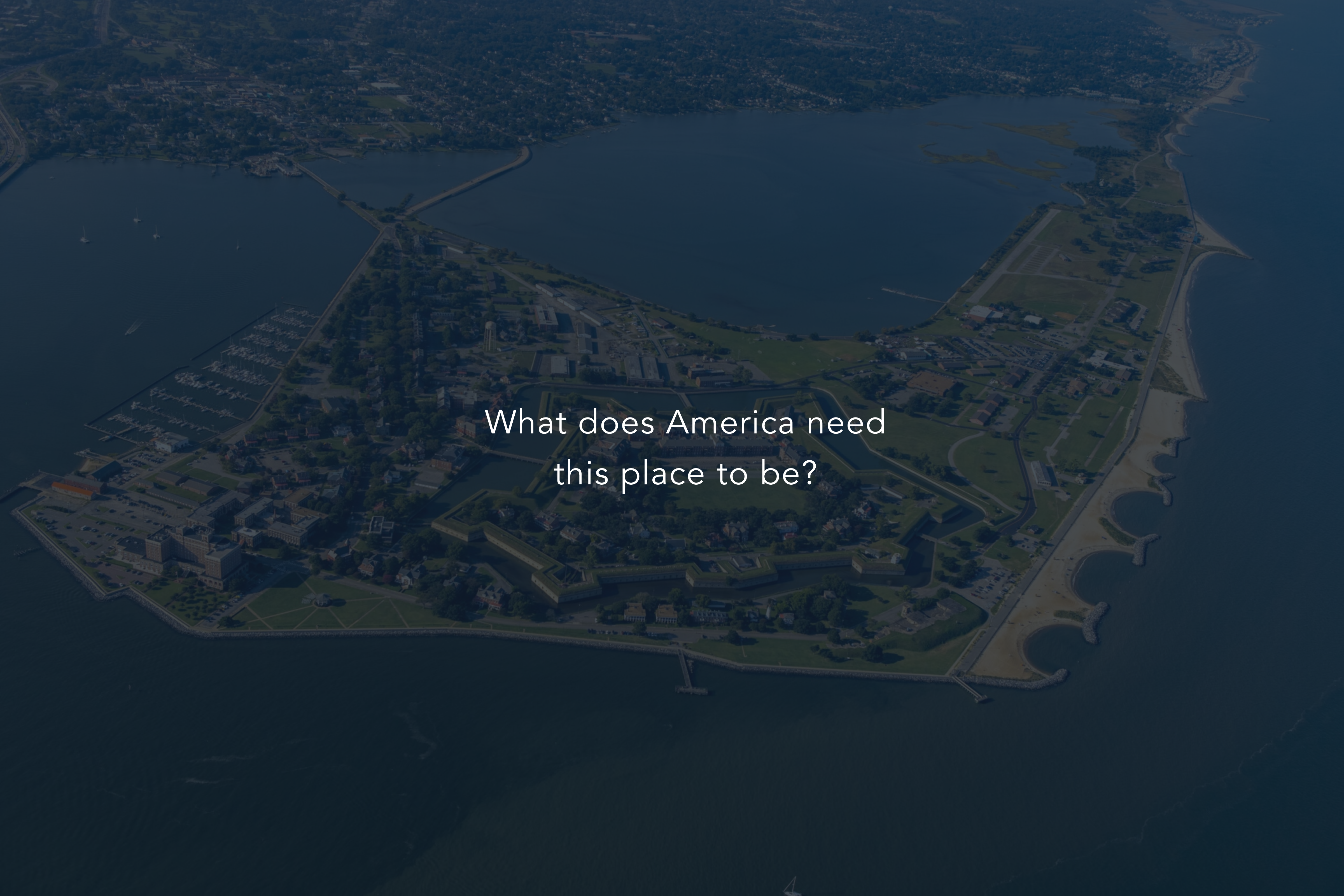


An aerial photograph of Fort Monroe, a large, star-shaped fortification situated on a peninsula in the Chesapeake Bay. The fort's complex, multi-angled stone walls are clearly visible, enclosing a central area with green lawns and some buildings. Surrounding the fort are various structures, including barracks, administrative buildings, and a large parking lot. To the left of the fort, there is a large marina filled with numerous sailboats. The water of the bay is dark blue, and the surrounding land is densely wooded. The text "What is Fort Monroe?" is overlaid in white, centered on the image.

What is Fort Monroe?

An aerial photograph of Fort Mifflin, a star-shaped fortification located on an island in the Schuylkill River, Philadelphia. The fort is surrounded by water on three sides and a peninsula on the fourth. The fort's star shape is clearly visible, with its bastions and ramparts. The surrounding area includes a large parking lot, various buildings, and a marina with several sailboats. The water is a deep blue, and the sky is a lighter blue. The overall scene is a mix of historical architecture and modern infrastructure.

What does this place
want to become?

An aerial photograph of Fort Mifflin, a star-shaped fortification located on an island in the Schuylkill River, Philadelphia. The fort is surrounded by water and features a complex network of defensive walls and bastions. The surrounding area includes a large marina with numerous sailboats, a parking lot, and various buildings. The text "What does America need this place to be?" is overlaid in the center of the image.

What does America need
this place to be?



Let's Build
a Fort!

Questions? Comments?



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